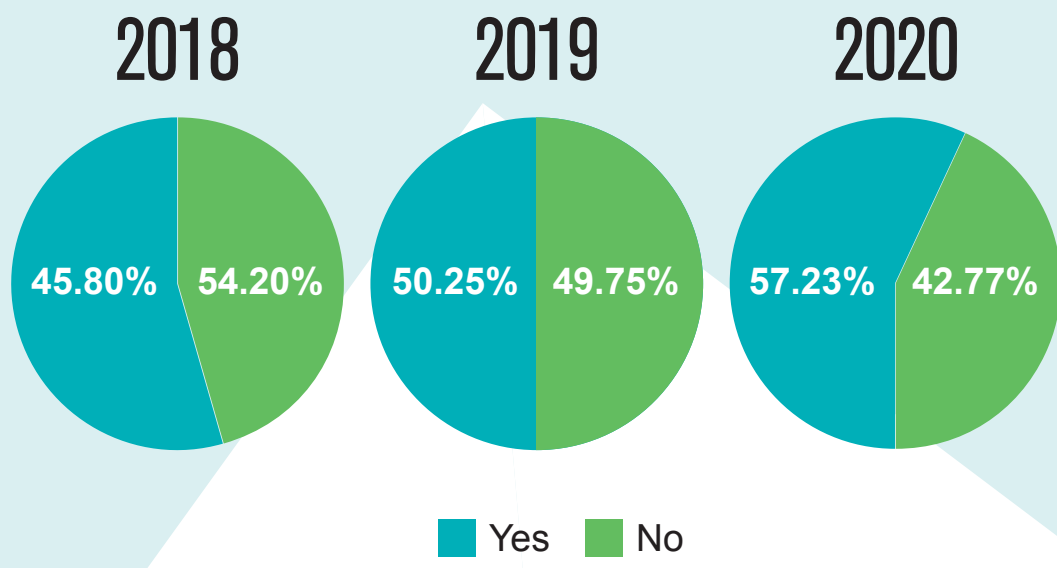


CELEBRATING 5 YEARS OF THE FE FUNDINFO MPS DIRECTORY

(FORMERLY KNOWN AS FE TRANSMISSION)



The number of Financial Advisers using 3rd party model portfolio services (MPS) has been steadily increasing.

Source: FE fundinfo Adviser Survey 2018-2020

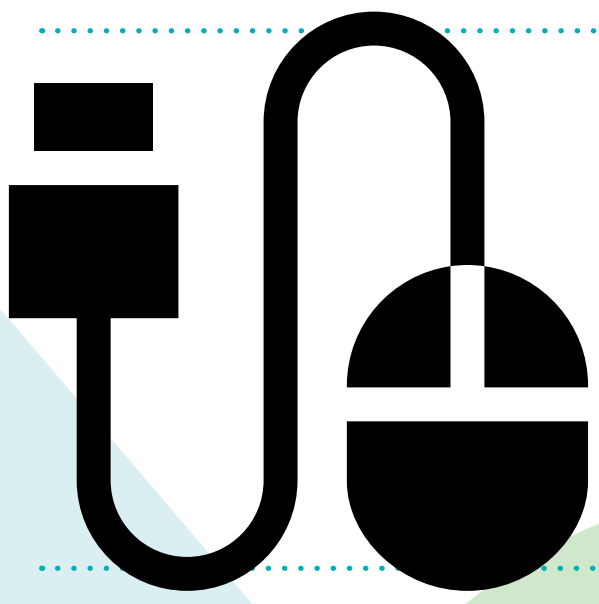
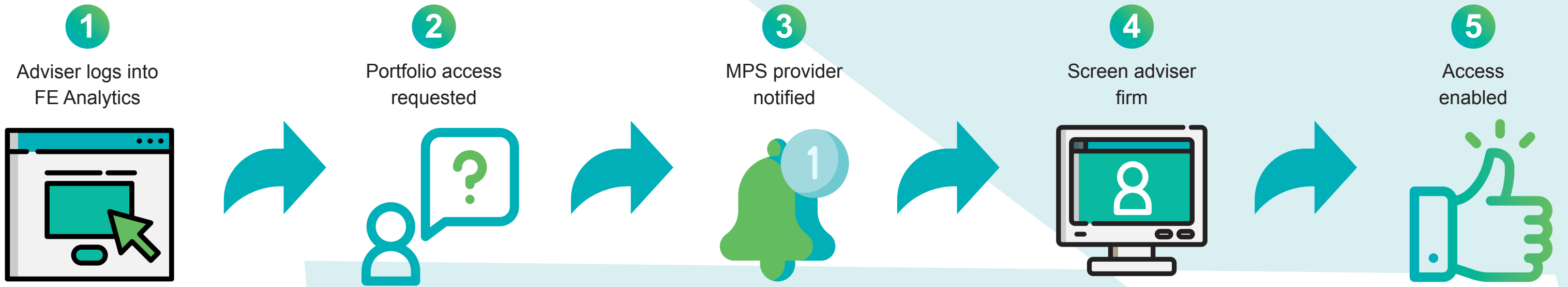
1,300

adviser firms using **FE Analytics** have access to model portfolios via our MPS Directory.

The benefits of MPS Directory:

- 1 Streamline distribution
- 2 Reduce administration
- 3 Grow in AUM

5 STEPS TO ACCESSING A PORTFOLIO



2,500+

clicks on Discretionary Fund Manager (DFM) landing pages per month

Over 1/3 of FA's use **FE Analytics**



MPS data at a holdings level to conduct:

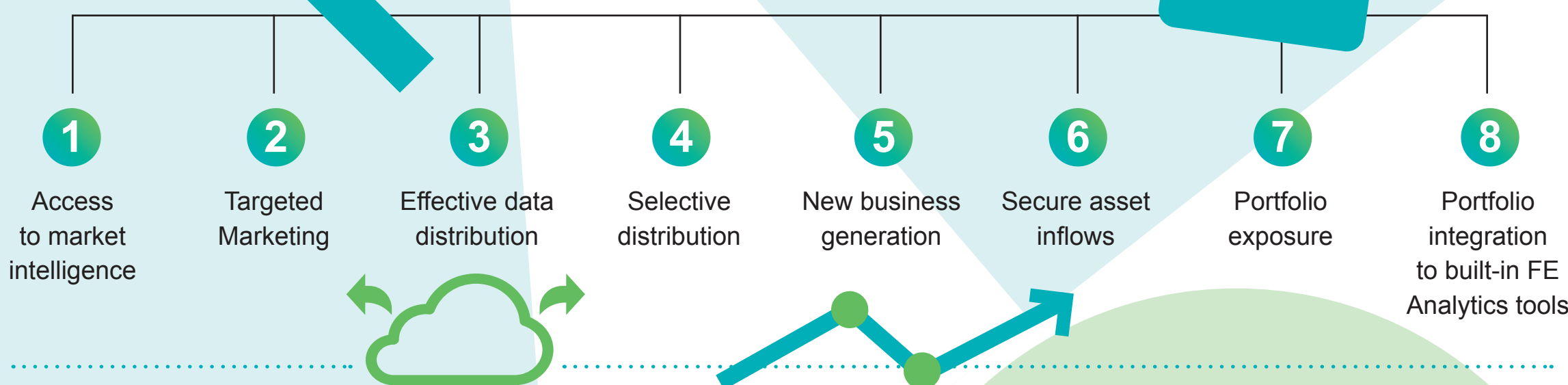
- Objective due diligence
- Comprehensive client reporting
- Bespoke comparisons

There are **c.9,000** Financial Adviser firms in the UK

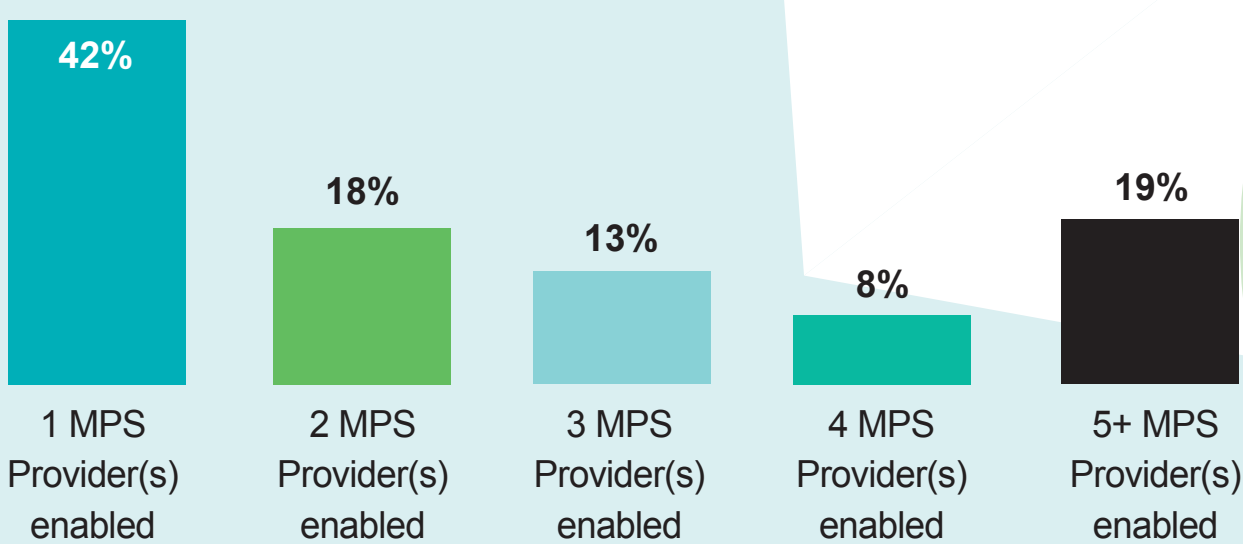


c.3,500 of those are using **FE Analytics**

BENEFITS



58% of UK Adviser firms are enabled with more than 1 MPS provider via the MPS Directory



Source: MPS Directory usage statistic 2020

Over 45 MPS providers now available

Models on the MPS Directory utilised 1.1 million times in FE Analytics during 2019

